DOCUMENT RESUME

ED 349 063 JC 920 451

AUTHOR Kirk, Henry P., Ed.
TITLE Community and Technical College Foundations: The Results of a Survey of Washington State's Community and Technical College Foundations.
INSTITUTION Washington Association of Community and Technical Colleges. Presidents Academy.
PUB DATE Sep 92
NOTE 44p.
PUB TYPE Reports - Research/Technical (143)

EDRS PRICE MF01/PC02 Plus Postage.
DESCRIPTORS Community Colleges; Donors; Educational Finance; *Fund Raising; *Nonprofit Organizations; *Philanthropic Foundations; *Private Financial Support; School Community Relationship; State Surveys; Two Year Colleges
IDENTIFIERS *Washington

ABSTRACT

In 1992, all 32 state community and technical colleges in Washington State were contacted to obtain information on the characteristics and activities of the non-profit foundations which have been, or are being, established at each institution. Selected findings include the following: (1) a total of 25 foundations were established between 1963 and 1991; (2) 20 of the colleges had a formal agreement with the foundation that sets forth the terms of their relationship; (3) 14 respondents reported that their foundations were engaged in annual fundraising campaigns (other than capital projects), with goals ranging from $20,000 to $400,000 per year; (4) five colleges had established major capital projects with goals ranging from $200,000 to $2.1 million; (5) 14 foundations solicited funds through personal contact and direct mail, 7 through personal contact only, 6 undertook phone campaigns, and 4 used all 3 methods; (6) 7 foundations maintained planned giving programs; (7) auctions, endowment challenges, a wine tasting festival, and a summer musical were among the most successful fundraising projects; (8) foundations reported that 50% of donations came from individuals, 16% from businesses, and 14% from corporations; (9) 24 foundations maintained student scholarship programs, and 19 held endowment funds; (10) 18 foundations utilized certificates of deposit while 13 invested in securities; (11) 10 foundations reported total assets in excess of $1 million; (12) only five of the colleges with foundations reported having alumni associations; and (13) 23 respondents stated that the college president serves on the foundation board. Detailed results by institution, narrative descriptions of each foundation provided by respondents, and a directory of the 25 foundations are included. (PAA)

****
* Reproductions supplied by EDRS are the best that can be made *
* from the original document. *
****

ED349063

Community and Technical College

Foundations

Henry P. Kirk, Editor
President, Centralia College

The results of a survey of Washington State's Community and Technical College Foundations

PERMISSION TO REPRODUCE THIS MATERIAL HAS BEEN GRANTED BY
H. P. Kirk
TO THE EDUCATIONAL RESOURCES INFORMATION CENTER (ERIC).

U.S. DEPARTMENT OF EDUCATION
Office of Educational Research and Improvement
EDUCATIONAL RESOURCES INFORMATION CENTER (ERIC)
☐ This document has been reproduced as received from the person or organization originating it
☒ Minor changes have been made to improve reproduction quality
• Points of view or opinions stated in this document do not necessarily represent official OERI position or policy

Washington Association of Community and Technical Colleges
PRESIDENTS ACADEMY
September, 1992

JC920451

BEST COPY AVAILABLE

Table of Contents

I	Introduction	1
II	Background	3
III	Survey of Foundations	4-11
	Summary	4-6
	Survey Results	7-11
IV	Description of Foundations Programs at Individual Colleges	12-35
V	Directors of Community and Technical College Foundations	36-37
VI	For Further Information	38

Introduction

The Presidents Academy of the Washington Association of Community and Technical Colleges (WACTC) periodically develops reports and presentations on topics of current interest to community colleges.

This report on the status of Foundations at community and technical colleges was developed from responses gathered from the colleges through June 30, 1992. It was used in conjunction with a presentation at the Presidents Academy on September 24, 1992.

Appreciation is expressed to the presidents of the community and technical colleges and to Foundation and development personnel who responded to the survey and provided material for this report. Special thanks go to Don Frey, public information officer at Centralia College, for his efforts in coordinating this project.

Henry P. Kirk, Editor
President, Centralia College

Background

Fundraising activities to benefit colleges and universities have been a tradition in American higher education for many years, but it is only within the past several decades that Foundations have begun to play a significant role in community colleges across the nation.

In Washington state two Foundations were founded in the 1960s. There followed a significant expansion in the 1970s and 1980s and today most community and technical colleges have established Foundations. The few remaining colleges report that they are planning to do so.

There are several reasons for the establishment of a Foundation associated with a community or technical college. The primary reason is to raise funds to enhance the financial ability of the community or technical college to achieve its mission. With boards composed largely of community leaders, the Foundation also provides a vehicle for tangible and intangible community support, and serves as a vital "friendraising" arm of the college.

Another advantage of a Foundation is that as a privately incorporated, separate entity, a Foundation is exempt from the legal requirements under which public institutions must function, and thus the Foundation can better respond to the wishes of donors, and provide considerable flexibility for the college.

The successful fundraising activities reported in this study show that most of the community and technical colleges have Foundation operations that are indeed yielding both friends and funds to enable the community and technical colleges to better serve the citizens of our state.

A Survey of Community and Technical Colleges

A survey of Washington community and technical colleges was conducted during the late spring and summer of 1992. The results provide an overview of Foundations which have been or are being established at each institution. All 32 community and technical colleges in Washington state were contacted and asked to respond to a number of basic questions about Foundation activities: A summary of their responses follows:

Year of Incorporation

The 1960s brought the earliest Foundations to community and technical colleges in Washington state. The first was initiated in 1963 followed by another in 1967. Twelve Foundations were born in the 1970s, including four in 1978. Another 10 came on line in the 1980s, five in 1982, two in 1984, and one each in 1985, 1986 and 1987. One Foundation was started in 1991, and it is expected that at least two more will begin in the coming year.

Foundation Boards

The number of Foundation boardmembers ranges from one college with seven to a college with 37 boardmembers. Most colleges fall in the 21 to 28 boardmember range: Four colleges have 21 boardmembers, three have 25, two colleges report having 15 boardmembers, two have 26 and two have 28. One institution has nine, one has 16, one each have 18, 19 and 20; two have 22, and one each have 27 and 30 boardmembers.

Thirteen colleges have a single college trustee on the Foundation board, six have two, one has three, and the remainder have none.

Formal Agreements

Twenty of the responding colleges have a formal agreement with the Foundation which sets forth what the college provides for and receives from the Foundation, and the terms and conditions of their relationship. Five colleges do not have a formal agreement but three of those five are in the process of formalizing an agreement.

Fund/Friendraising

Fourteen community and technical college Foundations are engaged in annual fundraising campaigns (other than capital projects). The annual fundraising goal of those colleges ranged from $20,000 to $400,000 per year. Five of the 12 had a goal of $125,000 to $175,000; three were $50,000 or less and two were over $200,000. The average was $132,000. Recognition/benefit dinners and other events took place at 21 of the colleges responding to the survey. Activities included a number of auctions and dinners to acquaint the community with the college and the Foundation.

Capital Campaign

Five colleges established major capital campaigns designed to raise funds for buildings or other projects. Goals ranged from $200,000 to $2.1 million. Two campaigns topped $2 million dollars.

Means of Solicitation

The colleges use a variety of means for raising funds. Fourteen college Foundations solicited funds through personal contact and direct mail, and 7 used only personal contact. Six Foundations solicited via phone campaign. Four colleges stated they use all three methods.

Planned Giving

Planned giving programs, which encourage and recognize donors who make provision for future gifts, are used to varying degrees at seven institutions. One college noted it offers bequest programs and estate planning seminars.

Special Events/Projects

A great variety of special events/projects are undertaken at 21 community and technical colleges. Some of these include:

President's banquet, major donor banquet, banquets.
Winter Art show, TV Telethon, Performing Arts Summer Showcase.
Pro-Am Golf Tournament, Faculty Art Show and Sale/Raffle.
Receptions, Benefactors Award Dinner, Annual Wine Festival.
A bound, hardback history of the area with a section on the college.

Some of the Most Successful Fund/Friendraising Activities Include:

Garden Party Auction ($50,000 raised); Rendezvous in Paradise, dinner and entertainment; Dinner of the Year and National Speakers program; $250,000 received from various sources for college addition; Vintage Evening Auction ($63,000 raised); Anniversary Celebration; initiation of President's Club; Computing Center Grand Opening; Artists and Lecture Series; College Art Gallery with Community Tours; capital campaign to construct Automotive Training Center; Endowment Challenge; Benefactors Award Dinner; Title III Endowment fund campaign ($250,000); Exceptional Faculty awards to help create a $100,000 endowment; Wine Tasting Festival; Summer Musical; Foundation House Building project; catering service; Automotive Reconditioning program; and one-on-one contact with college vendors, employees and families of former employees.

Sources of Gifts

Foundations reported that 50 percent (ranging from eight percent to 100 percent) of their donations came from individuals; Foundations gained about 16 percent (ranging from three to 70 percent) of their gifts from businesses; 14 percent (ranging from five to 90 percent) of the Foundation gifts came from corporations; and six percent (ranging from two to 25 percent) of Foundation gifts came from other Foundations. Five Foundations received 27 percent (ranging from four to 60 percent) of their gifts from unspecified sources.

Scholarship Funds Awarded

Scholarships for students are popular with Foundations at 24 institutions. The range was from $2,000 to $100,000 during the past year. Ten colleges awarded $20,000 or less, six awarded between $20,000 and $40,000, one between $40,000 and $60,000, three between $60,000 and $80,000, and four awarded over $80,000 in scholarship money. The statewide average was $34,077 per college for a total of $890,193 scholarship dollars awarded by community and technical college Foundations to students.

Foundation/College Held Endowment Funds

Nineteen Foundations hold endowment funds ranging from $7,000 to $2.1 million. These institutions hold $9.1 million in endowment funds. College-held endowments range from $4,000 to $409,000. These colleges hold $1.4 million in endowment funds.

Title III Challenge Grant

Seven community colleges received a Title III Challenge Grant. The highest amount was $4.1 million and that college is currently raising $2.05 million. Other Title III grants ranged from $100,000 to $250,000.

Investment of Endowment Funds

Certificates of deposit were the vehicle of choice for 18 community and technical colleges for investment of Foundation endowment funds, followed by 13 which have Foundation funds invested in securities. Nine colleges use mutual funds, one invests in money market accounts, two in T-Bills and two in bonds. One college also invests in real estate. Four colleges invest in three: CDs, securities, and mutual funds.

Control of Investments

Seventeen community and technical colleges have an investment committee to manage Foundation investments and of those, seven also have an outside investment manager. Nine colleges use an outside manager and of that total, two use **only** the outside manager. Three use staff only, which includes a college vice-president or executive secretary/treasurer or executive committee (to supervise investments).

In-kind Gifts

During the past five years various types of equipment was received by 21 community and technical colleges, followed by the donation of vehicles to 16 institutions. Books and/or securities were given to 14 Foundations. Eight Foundations benefited from land gifts and five from gifts of buildings. Individual colleges listed software, supplies, products, ads by radio, tv, or newspapers, a boat, and insurance policies and proceeds as in-kind gifts.

Total of Foundation Assets

Ten Foundations reported total dollar amount of Foundation assets in excess of $1 million (range: $1 million to nearly $2.5 million). Five Foundations reported assets of between $500,001 and $1 million; three with assets of between $100,001 and $250,000; two with assets of between $50,000 and $100,000; and three with assets ranging under $50,000.

Alumni Association

Twenty of the colleges responding do not have an alumni association but of those two noted they are launching such an association. Five responded that they did have an association. Three of the alumni associations in place are associated with its college Foundation.

Role of College President

Twenty-three colleges stated that the role of the college president in Foundation activities is to serve as a member of the Foundation board, 18 report that the president represents the college in determination of Foundation projects, and 19 report that the president is an active participant in fund/friendraising activities. The president also serves as a campaigner, supporter, and image-builder in the community.

Survey Results by Individual College

The following pages contain a compilation of the survey results offered by each community and technical college.

Foundation Survey Results

Survey Question	Bellevue	Big Bend	Centralia	Clark	Columbia Basin	Edmonds
Year of incorporation	1978	1972	1982	1973	1985	1982
Boardmembers/Trustees on bd	37/1	15/2	26/1	25/2	21/1-ex-officio	25/1-ex-officio
Formal agreement?	Yes	Yes	Yes	Yes	Yes	Yes
Annual fund campaign goal	$165,000		$150,000			$20,000
Capital campaign	In progress			$2,050,000		Starting
Capital purpose	Under study			$4.1 million Challenge grant		Library construction
Recognition events	Auction Garden Party		Yes	Yes		Yes
Direct mail solicitation	Yes		Yes	Yes	Yes	
Personal contact solicitation	Yes	Yes	Yes	Yes	Yes	Yes
Telephone solicitation						Yes
Planned giving programs			No	Yes	Being established	By bd committee only
Special events/projects	Pres/donor banquet		Yes	Yes	Yes	Yes
Most successful activites	Auction Garden Party		Rendezvous in Paradise	Dinner of the Year	Gym fundraiser	Vintage Evening Auction
Gift Source: Individual	75%	100%	75%	60-90%	18%	70%
Business	25%		15%	5-10%	23%	20%
Corporations			5%	10-20%	59%	9%
Foundations			1%	20-30%		1%
Other			4%			
Foundation scholarships awarded	$30,000	$20,000	$35,000	$96,000	$17,618	$80,000
Foundation held endowments	$70,000		$900,000	$80,000	$162,068	$67,464
College held endowments	$50,000		$100,000			$408,667
Title III grant			$250,000	$4,100,000		$500k total (2 campgns)
Locally raised			$250,000	In process		$300+k on 1st
Investment of endowment funds						
Securities	Yes	Yes	Yes	Yes		
CDs	Yes	Yes	Yes		Yes	Yes
Mutual funds		Yes		Yes	In process	
Bonds				Yes		
Other				T-Bills	Money market	
Control of investments	Investm't commit/manager	Exec Sec/Treas	Investm't comit/manager	Outside investm't manager	Committee/manager/Bd	Investm't commit/staff
Tangible non-cash or in-kind gifts	E,*	L	E,B,S	E,V,L,B,S	E,V,B,S *	E,V,L,B,S
Total of Foundation assests	$500k - $1m	$1.3m	$1.4m	$2+m	$100k - $250k	$1+m
Active Alumni Association?	No	No	Yes	Yes	No	Beginning
Associated with Foundation?			Yes	Yes		Yes
Role of college president						
Member of Board	Yes	Yes	Yes	Yes	Yes	Yes
Helps determine projects	Yes		Yes	Yes		Yes
Active fund/friend raiser	Yes		Yes	Yes		Yes
Other	Encourager/endorser		Encourager/endorser			
	In-kind: E=equipment; V=vehicles; L=land; B=books; Bldg=building; S=securities *=software, ads, supplies, boat, insurance policies					

Foundation Survey Results

Survey Question	Everett	Grays Harbor	Green River	Highline	Lake Wash. Tech	Lower Columbia	North Seattle
Year of incorporation	1984	1963	1975	1972	1991	1976	1986
Boardmbers/Trustees on bd	15/1-ex-officio	22/2	25	19/1	27/1	18/2	26
Formal agreement?	Yes	No	Yes	Yes	Yes	Yes	Yes
Annual fund campaign goal		$25,000	$100,000			$100,000	$100,000+
Capital campaign	$200,000						
Capital purpose	Library collection						
Recognition events	Yes		Yes	Yes		Yes	Yes
Direct mail solicitation		Yes	Yes			Yes	
Personal contact solicitation		Yes	Yes			Yes	Yes
Telephone solicitation	Yes		Yes				
Planned giving programs			Yes			Estate Planning Seminars	
Special events/projects	Yes	Concert	ProAm golf tourney	Art Show/Raffle		Yes	Yes
Most successful activites	Auction	Corporate solicitation	President's Club	Comptr Center opening		Artist & Lecture Series	Fall Event/Gala
Gift Source: Individual	20%	80%	80%	90%		67%	40%
Business	10%	10%	15%	10%		10%	60%
Corporations	60%	5%	5%				
Foundations	10%					23%	
Other		5%					
Foundation scholarships awarded	$3,500	$6,000	$50,000	$3,000	$5,000	$30,000	$20,000
Foundation held endowments	$100,000		$2,100,000	$7,000	$10,000	$133,000	
College held endowments			$50,000	$30,000		$108,000	
Title III grant			$1,000,000				
Locally raised			$500,000				
Investment of endowment funds							
Securities	Yes		Yes			Yes	
CDs	Yes	Yes	Yes	Yes	Yes		
Mutual funds			Yes				
Bonds							
Other							
Control of investments	Committee	Committee	Committee/manager	Staff	Committee	Invest'mt manager	Committee
Tangible non-cash or in-kind gifts	E,V,B	E,L,*	E,V,L,B,*	E,V,*	V	E,V,B	E,B,S
Total of Foundation assests	$500k - $1m	$50k - $100k	$1+m	Under $50k	Under $50k	$1.9m	$100k - $250k
Active Alumni Association?	No	Yes	No	No	No	No	No
Associated with Foundation?		No					
Role of college president							
Member of Board	Yes		Yes	Yes	Ex-officio	Yes	Yes
Helps determine projects	Yes	Yes	Yes	Yes		Yes	Yes
Active fund/friend raiser	Yes	Yes	Yes	Yes		Yes	Yes
Other				Resource development			
	In-kind: E=equipment; V=vehicles; L=land; B=books; Bldg=building; S=securities *=software, ads, supplies, boat, insurance policies						

Foundation Survey Results

Survey Question	Pierce	Seattle Central	Shoreline	Skagit Valley	So. Puget Sound	South Seattle	Spokane	Tacoma
Year of incorporation	1978	1978	1984	1978	1982	1982	1973	1967
Boardmbers/Trustees on bd	9/1	20	21/2	30	22/1	28/3	27/1	21/1
Formal agreement?	Yes	Yes	Yes	Yes	In progress	Being finalized	Yes	In progress
Annual fund campaign goal		$400,000		$150,000	$225,000 ('92)		$1,000,000	Yes
Capital campaign			$2,100,000				$1,500,000	
Capital purpose			Auto Training Cntr				Equipment/building	
Recognition events		Yes			Yes	Yes	Special events	Yes
Direct mail solicitation	Yes	Yes		Yes	Yes	Yes	Yes	Yes
Personal contact solicitation		Yes	Yes	Yes	Yes	Yes	Yes	Yes
Telephone solicitation		Yes			Yes		Yes	
Planned giving programs				Limited			Yes	
Special events/projects		Receptions, etc.	Yes	Yes	Yes	Benefactors' dinner	Yes	Wine Festival
Most successful activites			Capital campaign	Golf tournament	Title III campaign	Endowment challenge	Employee As Thinker	Wine Festival
Gift Source: Individual	47%	30%	8%	60%	70%	60%	20%	60%
Business	3%			20%	15%	10%	70%	10%
Corporations		60%	90%	20%	10%	10%		10%
Foundations		10%	2%		5%	5%	7%	20%
Other	50%					15% (Students)	3%	
Foundation scholarships awarded	$2,000	$70,000 - $80,000	$5,000	$22,000	$16,000		$65,000	$30,000
Foundation held endowments		$50,000	$20,000	$800,000	$418,500		$264,000	$600,000
College held endowments	$3,700			$140,000	$100,000		$49,000	$100,000
Title III grant				$100,000	$125,000			$250,000
Locally raised				$100,000	$125,000			$275,000
Investment of endowment funds								
Securities				Yes	Yes		Yes	
CDs		Yes	Yes	Yes		Yes		
Mutual funds		Yes	Yes			Yes		
Bonds								
Other						T-bills	Bonds	
Control of investments		Invest'mt committee	V.P. for Business	Invest'mt commit	Committee/manager	Committee	Invest'mt manager	Invest'mt manager
Tangible non-cash or in-kind gifts	E,B	E,V,B,S	E,V,B, Bldg,S	E,V,Bldg,S,*	E,V,B,S	E,V,S	E,V,L,B,Bldg,S,*	E,S
Total of Foundation assests	Under $50k	$50K - $100k	$2.3+m		$500k - $1m		$2.4+m	$500k - $1m
Active Alumni Association?	No	Yes	No	No	No	No	No	No
Associated with Foundation?								
Role of college president								
Member of Board	Yes	Yes	Yes	Yes (ex-officio)	Yes	Yes	Yes	Yes
Helps determine projects	Yes		Yes		Yes		Yes	
Active fund/friend raiser			Yes	Yes	Yes	Yes	Yes	Yes
Other							Builds image	
	In-kind: E=equipment; V=vehicles; L=land; B=books; Bldg=building; S=securities *=software, ads, supplies, boat, insurance policies							

Survey Question	Walla Walla	Wenatchee Valley	Whatcom	Yakima Valley
Year of incorporation	1982	1973	1987	1979
Boardmembers/Trustees on bd	16/1	21/2	7/1	28
Formal agreement?	Yes	In progress	Yes	Yes
Annual fund campaign goal	$125,000		$50,000	
Capital campaign				$300,000
Capital purpose				Satellite campus
Recognition events	Yes	Dinner theatre		Yes
Direct mail solicitation	Yes			
Personal contact solicitation	Yes	Yes	Yes	Yes
Telephone solicitation				
Planned giving programs		Seminars		Yes
Special events/projects	Yes	Published history	Yes	
Most successful activites	Summer musical	History book	One-on-one contact	Dinner theater
Gift Source: Individual	10%	19%	17%	60%
Business	10%	6%	66%	5%
Corporations	10%	5%		
Foundations	10%	5%	16%	35%
Other	60%	65% (interest income)		
Foundation scholarships awarded	$38,500	$90,116	$4,000	$100,000
Foundation held endowments	$70,000	$1,500,000		$1,700,000
College held endowments	$100,000		$103,000	$30,000
Title III grant				
Locally raised				
Investment of endowment funds				
Securities	Yes	Yes		Yes
CDs	Yes	Yes	Yes	Yes
Mutual funds		Yes		Yes
Bonds				
Other	Real estate			
Control of investments	Committee	Committee/other	Committee/staff	Invest'mt comit/manager
Tangible non-cash or in-kind gifts	E,V,L,Bldg,S	E,V,L,S		L,B,Bldg,*
Total of Foundation assests	$500k - $1m	$1+m	$100k - $250k	$1+m
Active Alumni Association?	No	No	No	No
Associated with Foundation?				
Role of college president				
Member of Board		Yes	Yes	
Helps determine projects	Yes	Yes	Yes	Yes
Active fund/friend raiser	Yes	Yes	Yes	Yes
Other	Attend meetings			Ad hoc member
	In-kind: E=equipment; V=vehicles; L=land; B=books; Bldg=building; S=securities;			
	*=software, ads, supplies, boat, insurance policies			

Description of Foundation Programs

Each college was asked to provide an overview of its Foundation and the activities of its Foundation. Their responses are provided on the pages which follow.

Bellevue Community College

The Bellevue Community College Foundation was founded in 1978 to develop and manage financial and in-kind resources to support excellence in current and future educational programs of the college by building long-term relationships with all elements of the community.

The Foundation actively supports the college in the following ways:
1. Raise resources for the college.
2. Promote the college and help increase visibility.
3. Identify potential donors and supporters.
4. Clarify the importance of BCC to the community.
5. Identify and prioritize needs of BCC.
6. Interface with faculty and community.
7. Manage and invest funds wisely to promote trust and good will with donors.

The Foundation is a non-profit, tax-exempt organization under Section 501 (c)(3) of the Internal Revenue Code. It is governed by a board of directors who serve voluntarily without compensation or tangible benefit, and meet on a monthly basis. In 1991 the Foundation launched its largest capital campaign, raising over $500,000. The Foundation is presently involved in a strategic plan and feasibility study and in September is planning to kick off its first multi-million dollar "Major Gifts Campaign."

1990-91 CAPITAL CAMPAIGN

	Goal	Actual
Computer Information Equipment (3 year goal)	$187,000	$143,000
Sculpture	66,000	63,000
Margin Excellence	50,000	50,000
Interactive Learning Center Building	155,000	155,000
Student Color Scholarships	70 000	67,000
Total	**$528,000**	**$478,000**

The Foundation funded a state-of-the-art Interactive Multimedia Center. It was the first major addition to the college library since it was constructed in 1969.

Other activities included funding for student of color and "second chance" scholarships; new computer hardware for the Computer Information Systems program; erection of "The Doorway," a statue by faculty member and noted northwest artist Ray Jensen.

Big Bend Community College

The Big Bend Community College Foundation exists for the purpose of encouraging, promoting and supporting educational programs and scholarly pursuits at, or in connection with, Community College District #18.

The Foundation serves as the contracting agent for requested services of an educational or related nature not normally covered by state appropriations. The Foundation is a non-profit, tax-exempt organization under Section 501 (c)(3) of the Internal Revenue Code. It is governed by a board of directors who serve voluntarily without compensation or tangible benefit.

The Foundation has maintained, since 1974, an on-going agreement with the Japanese Agricultural Exchange Council, through Big Bend Community College, that institutes an international cooperative program in the United States for young persons selected from the farming areas of Japan. This program provides a meaningful, two-year, on the farm and institutional training experience for the trainees.

The Foundation manages an irrigated farm of 800 acres, given to the Foundation in 1985. The Foundation provides an annual staff breakfast for all college employees at the start of the fall term as a "kickoff" to faculty orientation. The Foundation has also assisted faculty in staff training activities and also provided the majority of the matching funds for the faculty to receive the Exceptional Faculty Award.

Centralia College

The Centralia College Foundation exists to support and to enhance the ability of Centralia College to accomplish its mission: the development of individual student potential.

The Foundation actively stimulates the community to invest funds, other assets and energies with the Foundation. This effort will help to perpetuate the college and assist it to operate at a level far above that which can be achieved from state and federal support alone.

The Centralia College Foundation was established in 1982 by a group of community leaders to create a means of participation in the support of Centralia College. The Foundation is a nonprofit, tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code. It is governed by a board of directors who serve voluntarily without compensation or tangible benefit. The support and activities provided by the Foundation help ensure the continued student success and academic excellence which characterizes the success of Centralia College.

The Foundation launched its first annual fund campaign in 1986. Each year, under a different campaign chair, the Foundation has reached and surpassed its goal.

CENTRALIA COLLEGE FOUNDATION CAMPAIGN HISTORY

YEAR		GOAL	ACTUAL	IN-KIND	TOTAL
1986-87	"A Proud Heritage: A Dynamic Future"	$ 25,000	$ 60,000	$75,000	$135,000
1987-88	"Access and Excellence"	$100,000	$108,000	$49,000	$157,000
1988-89	"$250,000 Challenge"	$250,000	$540,000*	$45,000	$585,000
1989-90	"Building for the Future"	$100,000	$102,000	$49,000	$151,000
1990-91	"Excellence in Education"	$125,000	$194,000*	$16,149	$210,000

*includes matching funds

In 1989, the college received a federal Title III Endowment Challenge grant of $250,000 which was matched to establish a $500,000 endowment fund. Interest from this source will fund about 40 scholarships.

A total of $50,000 was raised within a span of 18 months, beginning in 1990, and was matched by a state grant to create an Exceptional Faculty endowment fund. Interest from this endowment is awarded to outstanding college faculty.

The Foundation funded the campus Batie Science Center and the Kiser Northwest Gardens, both dedicated to long-time faculty members. These facilities serve as natural science labs, indoor and out, for the college and the community. The Science Center was dedicated in the fall of 1991, and the Kiser Northwest Gardens were dedicated in the spring, 1992.

The college Foundation has also purchased properties to help the campus expand its building inventory. Special faculty and staff projects are funded through Foundation MiniGrants, awarded annually in amounts of $500 or less. These grants provide for continued research, faculty and student enrichment or other projects for the betterment of Centralia College students.

Clark College

Created in 1973, the Clark College Foundation dedicates its efforts to providing a margin of excellence to Clark College. The Foundation is a 501 (c)(3), non-profit, tax-exempt organization with an asset base of $2 million. The Foundation provides enrichment to a wide range of college programs and activities.

- A $300,000 Library Book Campaign was completed by the Foundation in time to stock the shelves of the new Lewis D. Cannell Library.
- More than $94,000 was raised to support the college's Adult Basic Education program.
- The college Child Care Facility was completed with a $250,000 loan from the Foundation.
- The college's Index Art Gallery is supported in part by Foundation funding.
- Noted guest speakers Former British Prime Minister Rt. Hon. Edward Heath, Former U.S. President Gerald Ford, and Former Chairman of the Joint Chiefs of Staff Admiral William Crowe, are among those who have been featured at the Foundation's Dinner of the Year.
- Scholarship dollars raised annually total more than $91,500.

Projects such as an internationally recognized Chinese artist-in-residence, a high school/college orchestra festival, and an honors program were made possible through the Foundation's Faculty and Instructional Development program.

With the equipment donations made possible through the Foundation, Clark programs are able to offer current training skills to meet the needs of the community.

A first-hand look at the Washington state appeals process was provided to students and to the local community when the Foundation hosted the Washington State Supreme Court for a one-day session.

The Foundation sponsored a one-week residency by the Philadelphia String Quartet, offering a unique educational and cultural experience to Clark College and the surrounding community.

From financial contributions to equipment donations, the Foundation helps to provide the critical support which will allow students to acquire the necessary skills they need in the 1990's and beyond.

Columbia Basin College

The Columbia Basin College Foundation was incorporated in December, 1984, by a group of community and college leaders. Since then, the organization has grown rapidly from the half dozen founding members to a board of over 20. The primary mission of the Foundation was then, and remains today, to create and fund a charitable, educational, non-profit Foundation for the sole benefit of the college.

The Columbia Basin College Foundation provides opportunities for the college to grow and serve the citizens of the mid-Columbia region by raising funds for scholarships and projects that would otherwise be impossible. The mission statement of the Foundation expresses clearly the goals of the board:

- Our mission is to be a vital voice and influencing link between our community and Columbia Basin College.
- As a volunteer board, we raise funds to enhance educational opportunities and to fill the gap between public and private funding.
- While responding to the changing needs of the mid-Columbia region, our efforts are focused primarily on scholarships and special projects.
- The students are the heart of what we do. An investment in our students is an investment in our community.

The Columbia Basin College Foundation has provided the college with funds that have made possible major projects including a $250,000 addition to the gymnasium and a new $40,000 lighting system in the Performing Arts Theatre. With the start of the 1992-93 school year, the Foundation has achieved a long-time goal to fund 50 scholarships to Columbia Basin College students annually. The Foundation is granting and facilitating 67 scholarships this year.

The Foundation raises funds through several major events a year (and through a local network affiliate station), and Summer Showcase theater productions, bring in funds for scholarships and special projects.

Edmonds Community College

Chartered in 1982, the Foundation enhances the mission of the college by promoting college programs and developing resources to fund scholarships and supplement programs. At the end of 1991 the Foundation reached a celebrated financial benchmark by surpassing $1,200,000 in assets.

The college has 17 endowed scholarship funds supporting from 16-21 students each year, depending on interest earnings. Our largest endowment focuses on students with demonstrated financial need who are graduating from the local school district's five high schools. Other endowed scholarships award basketball players, international students, engineering students, music students, art students, and women returning to school to name a few.

Major Foundation campaigns include the following:

Annual Giving Campaigns ($20,000 each)

1989-91	Title III "Building the Legacy" ($200,000 plus match)
1991	Faculty Excellence Award - State Match Grant ($25,000 plus match)
1991-93	Second Title III "Continuing the Legacy" ($300,000 plus match)
1992-94	Capital Library Campaign (exact goal yet to be determined)

The Foundation serves as the catalyst for friendraising as well as fundraising. "Friends of the College Luncheon," support for the college's 25th anniversary, golf tournament, jazz festival dinner, distinguished alumni awards and donor recognition are all projects which the Foundation organizes. Our major special event fundraiser is the annual Wine and Treasures Auction, now in its seventh year. The financial goal is $85,000 this year.

Annually the Foundation gives back profits from its special events and interest earned on general fund monies in the form of grants to the institution. Recipients for the $78,000 given in 1992 grants include multi-cultural scholarships, athletic scholarships, disabled persons scholarships, GED testing funds, art department graphic equipment, computers for the Washington State Reformatory educational programs, women's emergency funds.

The college alumni are being organized as part of the 25th anniversary commemoration. A newsletter, sent last fall, yielded positive feedback and a board is being formed. The first alumni phone-a-thon in October of 1991 raised $2,000 and the hope is that the alumni base will become a major funding source for the Foundation.

Everett Community College

The Everett Community College Foundation exists to provide the college with the ability to address and respond to specific student, faculty, staff and community priorities that cannot be addressed through existing institutional resources.

The Foundation is establishing a Foundation Council. This council will serve as an advisory board to the Foundation, and will help the Foundation in promoting its goals to other community leaders. The Foundation Council will meet twice a year. The Foundation will utilize the expertise of these community leaders in meeting the goals of the Foundation.

The Foundation acquires funds for student scholarships, other campus needs, and also takes an active role in obtaining equipment for various programs on campus. The Foundation enhances the ability of the college to respond to needs into the 1990s and beyond.

The Everett Community College Foundation has assisted the college by:

1. Establishing student scholarships in conjunction with local corporations, service organizations, and concerned citizens.
2. Assisting with the production of "One of Ours, Young Scoop Jackson," a video history of the early years of Sen. Henry M. Jackson.
3. Establishing cash awards for outstanding faculty and staff, in conjunction with First Interstate Bank.
4. Helping with the construction of the Everett Community College Early Learning Center by writing grants for toys, furniture, and playground equipment, and by raising $28,000.
5. Sponsoring an auction fundraiser which netted nearly $60,000 which has been placed in funds for student endowed scholarships, faculty and staff professional development, and meeting the college's greatest needs.
6. Facilitating the donation of the Security Pacific Bank Corporate Library to the college's Library Media Center.
7. Funding the MATTS computerized book ordering system to increase the ability of our library to order new volumes more efficiently.
8. Facilitating a Boeing Company grant of $30,000 to the library.
9. Contributing $90,000 toward the purchase of the Dynix automated library system. This has enabled the John Terrey Library Media Center to join with the new Everett Public Library to give library users shared catalog access through the use of bar coding. Library users are now capable of instituting searches for books, videos, and media materials from either library.
10. Facilitating in-kind gifts of approximately $25,000 from GTE for the college's Institute for Media and the Creative Arts.
11. Assisting with the college's 50th anniversary celebration.
12. Facilitating a $5,000 grant from GTE to fund the 50th celebration lecture series.
13. Facilitating equipment donations of diagnostic meters from John Fluke Mfg. Co., and automobile acquisitions for the Automotive Technology program.
14. Providing funding and administrative support of Project 2000; a joint venture between Everett Community College and the Everett School District to keep at-risk children in school.
15. Securing in-kind gifts from Microsoft and others in support of campus computer users.

Grays Harbor College

As a community organization, the Grays Harbor College Foundation has been in existence for several decades.

Years ago, the Foundation sponsored annual Starlight Balls, gala fundraising events which involved many in the community. As with most major productions, enthusiasm waned. The Foundation continued to award scholarships each year, but fundraising efforts were minimal.

However, in the past year or two, efforts have been underway to revitalize the Foundation. Fundraising within the college's two-county district has become more aggressive. These efforts have been accomplished by a handful of energetic volunteers, with some support as needed from the college staff. New members have been added to the Foundation Board of Directors who are eager to expand the success of the Foundation. In addition, development of a separate Alumni Association has started, which is also proving to benefit the GHC Foundation.

Funds raised by the GHC Foundation are used exclusively for scholarships awarded annually to deserving students attending the college; this is the greatest need in our area and one that is strongly supported by the community.

The Challenge

One day, in the not-too-distant future, the Grays Harbor College Foundation will assure every high school student in Grays Harbor and Pacific counties that college education is within their grasp.

The promise from the Foundation would be one of hope and encouragement. If the high school student stayed in school and earned a diploma from any of the two counties' high schools, scholarship money would be awaiting them to pay for the first two years of college education at Grays Harbor College.

This challenge is an awesome one -- to raise enough scholarship money now that will continue to provide scholarships for our young people in the many years to come. We know the need is already here; each year, students come to GHC seriously wanting to pursue their education, but desperately in need of financial help to meet their goals.

Green River Community College

Established in 1975, Green River Foundation dedicates its efforts to improving the quality of life in the communities it serves. Since its inception, the Foundation has supported a wide range of college and community projects, including cultural, health and fitness programs, instructional equipment purchases, scholarship and library needs.

Green River Foundation is a non-profit, tax-exempt organization under section 501 (c)(3) of the Internal Revenue Code. It is governed by a 25 member board of directors who serve voluntarily without compensation. With visionary leadership and commitment, the Green River Foundation board of directors has built, and will continue to maintain, a tradition of excellence at Green River Community College.

Over the years, more than 200 academic scholarships have been awarded, hundreds of pieces of equipment have been provided for student use in the classrooms, dozens of cultural art events have been supported and over a dozen faculty and staff awards have been presented.

While these are noteworthy even more remarkable is the Foundation's growth. For example, 35 academic scholarships were awarded in 1992-93 - nearly a 1,000% increase from 1977, when three scholarships were awarded. Overall, more than $3 million in cash, of which $1.8 million is in permanent endowment, and $500,000 in land and equipment, has been raised since 1977 to enhance opportunities available through Green River Community College. Through a planned giving program, there are also millions more committed for the Green River Foundation by families and individuals in their wills.

Highline Community College

The Highline Community College Foundation was formed as a private, non-profit corporation in 1973 and was reorganized in 1991. With its 501 (c)(3) status from the Internal Revenue Code, the Foundation acts as the official gift-receiving agency for Highline Community College.

The Foundation is managed by a board of directors composed of local business and community leaders, several of whom have close ties to the college as alumni or parents of students. These directors donate many hours to planning and participating in Foundation activities. A small professional staff supports the activities of the Foundation.

Foundation directors go into the community to build alliances between the college and its various constituents. They bring back to the college the perceptions and interests of community members and assist the college in responding to community needs. The board governs the Highline Community College Foundation, making policy and managing its financial assets. As the Foundation's main purpose is to assist HCC in its efforts to provide educational opportunities of the highest quality, the board's major activities will focus on obtaining support for the college from the private sector.

Foundation directors solicit and receive gifts from individuals, private foundations and the business community. Gifts may be cash, appreciated securities, real property or bequests. Foundation directors manage the Foundation's assets with the care donors expect.

The Foundation makes possible that extra measure of support for Highline Community College to meet its goal of ensuring student success while maintaining the highest educational standards. Recently Foundation directors awarded funds for scholarships and educational emergency needs, furnishings for the Child Care Center, and special equipment for disabled students. In the fall of 1992, the Foundation will sponsor a scholarship campaign, "Invest In a Lifetime of Opportunities."

Lake Washington Technical College

Lake Washington Technical College has provided vocational education since 1949. Now a part of the state's community and technical college system, the majority of the college's funding is from public sources. However, the price of maintaining excellence in job training and technical education is high.

LWTC can maintain the superior quality of its educational offerings only through increased support from our community. To meet this goal, the Lake Washington College Foundation was formed in 1991.

A 25-member executive board oversees the operations of the Lake Washington College Foundation. The Foundation is staffed by the Director of College Development, Joan Sharp, a part-time assistant and a part-time secretary. LWTC President, Dr. Don Fowler, sits on the Foundation board along with a representative of the LWTC board of trustees. The remaining executive board membership represents the various constituencies served by the college and are committed to its long term welfare. The board includes business owners, legislators, and other prominent community leaders.

As a start up organization, the principal efforts of the Lake Washington College Foundation have thus far been focussed on developing a strong leadership base and solid organizational framework. This summer, the Foundation held its first special event fundraiser; an inaugural annual fund campaign is currently underway. At a recent retreat, the executive board developed an ambitious agenda for 1993, planning additional special events, a corporate and Foundation grants program, and a comprehensive public awareness program in addition to the annual fund drive.

Through its efforts, the Foundation plans to play a major role in assisting Lake Washington Technical College to maintain the cutting edge programs, student supports, and significant role in the regional economy on which the community has come to rely.

Lower Columbia College

The Lower Columbia College Foundation was established in 1976 with the generous gift of a retired Longview citizen. The Foundation acts for the benefit of the college and has provided over $600,000 within its funding guidelines over the years. Current assets total $1.9 million.

The Foundation accepts and invests endowment funds and other private contributions. It is a non-profit, tax-exempt organization under Section 501 (c)(3) of the Internal Revenue Code and is governed by a volunteer board of 18 directors.

Grant awards approved by the board of directors for 1991-92 were nearly $70,000. Over $33,000 in student scholarships and approximately $34,000 for other activities were awarded. Two $10,000 allocations were made for the College Art Gallery and the "Daring Discovery" artists and lecturers series sponsored by the Foundation. Individual awards were granted for the annual Poetry Event, journalism and reading workshops, and the invitational high school honor band.

The Foundation also renewed its library venture capital fund, which allows faculty members to apply for special media resources for their individual programs during the year. Employee recognition awards were funded for both the faculty and classified staff of the college.

LOWER COLUMBIA COLLEGE FOUNDATION DEVELOPMENT HIGHLIGHTS

1991: Washington State Community College Exceptional Faculty Awards Program matching funds: $25,000

1992: Annual Campaign "Pathways to Success" for library collection and computer enhancements. Goal: $100,000

Scholarship, general endowment, memorial gifts, annual campaign and lecture series donations received by the Foundation for August, 1991, through August, 1992, totaled $165,000. Development activities in the last two years also included the establishment of a Heritage Society to encourage bequests, with bequest intentions totaling $158,000.

North Seattle Community College

The North Seattle Community College Foundation is a non-profit corporation. The board of directors is comprised of business and community leaders who have committed their time, energy and resources to help North Seattle Community College raise friends and funds for the college.

As a state-assisted, not state-supported, college the work of the Foundation is critical to the continuing success of North Seattle Community College. In fact, Washington state ranks 45th in the nation in the level of state funding it provides for community colleges. Without the support of the community, North Seattle Community College Foundation would not be able to offer scholarships, tutoring assistance, enhance employee effectiveness or keep up with state-of-the-art technologies.

Attending events such as the Fall Gala is one way to support NSCC. Contact the Foundation office to learn more about opportunities to further the academic and vocational programs at North Seattle Community College.

Pierce College

The Pierce College Foundation exists to promote, support, maintain, develop, increase, and extend the college's educational offerings and their availability to all the citizens of greater Pierce County.

Originally founded in March of 1978 and incorporated as a non-profit, tax-exempt organization under section 501 (c)(3) of the Internal Revenue Code, the Foundation has assisted with the formation of a Children's Dental Clinic for low income or homeless families, funded Veterinary Technology scholarships, purchased computer equipment, recognized excellence in teaching by providing for faculty achievement awards, and sponsored centennial projects and special receptions.

Since the fall of 1990, the Foundation has been making plans to increase and extend its activities so that Pierce College can provide even more quality educational opportunities for residents of its district.

Some of the goals are to provide funding for scholarships, purchase resource materials for the libraries, fund faculty and curriculum development activities, and back special events and projects to enhance the educational process and to bring the community and the college closer together.

As the strategic plan is being finalized, the Foundation board will be gearing up to ensure that the goals of Pierce College are not encumbered by financial constraints.

Seattle Central Community College

The Seattle Central Community College Foundation was incorporated in 1978 as a non-profit, tax-exempt organization in the state of Washington.

The primary purpose of the Foundation is to raise private funds for the types of college programs and activities that enable Seattle Central students to succeed in college and beyond. These programs and activities generally do not receive state or federal funding. The Foundation also helps the college to establish closer ties with Seattle's business community.

The Foundation is governed by a distinguished board of corporate and community leaders who volunteer their time, talent and resources to benefit Seattle Central students so that they can realize their educational potential and become productive members of Seattle's economic community. The board's mission is significant in light of the fact that 80 percent of the college's student body comes from inner-city areas which contain the highest concentration of minority, economically-disadvantaged, unemployed, undereducated, handicapped, and elderly residents in Seattle. As one board member puts it, "We raise money for people and not programs; we want to help those students who want to better their lot in life."

Each member is committed to the idea of helping students to help themselves by giving students the educational opportunities they might not otherwise have. Through 'friendraising' and fundraising, board members have brought unprecedented visibility to Seattle Central in this community. A testament to the success of these efforts is the dramatic rise in corporate and individual donations over the years.

Since 1978 the Foundation has raised about $2 million to fund programs like the college-wide tutoring program (which offers free tutoring assistance for the entire student body in over 25 academic and vocational subjects), student scholarships, and child care scholarships for low-income Seattle Central students who have their children in the college's child care center.

Other major Foundation funding activities include providing seed money in 1990 to purchase a lot and financing for the Wood Construction Program's House Project. The unique project afforded students in the program the opportunity to receive practical experience and earn college credits while building a 1,800-square foot, four-bedroom, two-and-one-half bath home in the inner city. The project was successfully completed in the spring of 1992, and paved the way for a second home building project which will be completed in the fall of 1993. Proceeds from the sale of both homes will be used to fund scholarships and other areas which benefit Seattle Central students.

Shoreline Community College

The Shoreline College Foundation was established in 1984 by a group of community leaders to provide the resources necessary to maintain Shoreline Community College's commitment to excellence for those programs and services where public funding is inadequate or unavailable. The Foundation is a non-profit, tax-exempt organization under Section 501 (c)(3) of the Internal Revenue Code. It is governed by a board of directors who serve voluntarily without compensation.

The Foundation believes that it has a role in each of the three spheres of support necessary to the fulfillment of the college's mission: an innermost sphere which is the basic responsibility of the state, which the Foundation should encourage the state to expand; an intermediate sphere inherent to the state but beyond its current resources, which the Foundation should supplement when necessary to maintain excellence; and an outer sphere which is beyond the state's responsibility but integral to the college's commitment to excellence, which should be the principal focus of Foundation support.

Initially, the Foundation concentrated its efforts on the outer sphere of support through a series of projects designed to increase public awareness of the college, assist designated programs and services, and establish a scholarship program for academic merit in high school. A fashion show at Seattle's Fifth Avenue Theatre featuring the products of Shoreline's fashion design program and including performances by its music faculty and students generated over $10,000 in revenues for Shoreline programs. The establishment of the "Lights, Camera, Action" workshops on film, theatre, and video promoted the college's media programs and generated funds for their acquisition of instructional equipment. The college library was able to update its holdings in science and technology through the Foundation. A special endowment for the needs of the college's Business Administration Division was also funded.

In 1987 the Foundation decided to concentrate efforts on a capital campaign to raise approximately $2.8 million for construction of the Professional Automotive Training Center. The college already had a small but well-regarded automotive service technology program with the potential to become a major national center for vocational training and general education for automotive employment if it could be housed in a modern, first-class facility.

The Foundation decided that its greatest service to the college and to the community would be to provide the leadership and resources to elevate this program to excellence. Consequently, the Foundation forged a partnership with the state's largest trade association of automotive dealers toward that goal. Although the campaign took longer than originally planned and the partnership broadened to include the state, it resulted in the construction of a 30,000-square-foot automotive training center which is widely viewed as the national prototype for workforce training and general education for all areas of automotive industry employment.

The conclusion of that project allows the Foundation to resume fundraising and grantseeking on a more general basis for Shoreline's programs and offerings. The Foundation is now enlarging and diversifying its board of directors to be more effective in implementing plans for an annual fund campaign and to discuss with the Shoreline administration a role for the Foundation in federal grant programs such as Title III and National Science Foundation awards. The Foundation's approach will be to identify Shoreline programs and offerings which can attain or maintain excellence through Foundation support and to build its fundraising programs around their needs and opportunities.

Skagit Valley College

The Skagit Valley College Foundation is a private, non-profit, tax-exempt corporation chartered in the state of Washington under Section 501 (c)(3) of the Internal Revenue Code. It is governed by a board of governors who serve as volunteers without compensation. All Foundation activities are directed to the enhancement of the college and support of its students.

Formed in 1978, the Foundation acts as the official gift-receiving agency for Skagit Valley College. The sole mission of the Foundation is to enhance the instructional and public service programs of Skagit Valley College and assist its students in acquiring the rich benefits of higher education.

Our method is to enlist the voluntary time and talent of community leaders to increase public awareness of the important role the college plays in most every aspect of the life of our community.

Our goal is to achieve the financial support necessary to ensure that our community enjoys access to higher education of breadth and excellence.

The Foundation assists the college and its students in many ways: volunteer time, scholarships, equipment, supplies, and more recently, desperately needed student housing.

Now in its ninth year, the holiday auction is a highly acclaimed Skagit County tradition. It's an opportunity to celebrate as well as to include the college in holiday giving.

The 1991 auction raised over $35,000 for scholarships and instructional support — that's the largest net in the auction's history.

South Puget Sound Community College

The South Puget Sound Community College Foundation was established in1982 by a group of farsighted community and business leaders who recognized the college as the tremendous community resource it is.

Since its inception, the Foundation has steadfastly maintained its commitment to support and enhance educational and cultural activities in the greater Thurston County area.

Entering its second decade, the South Puget Sound Community College Foundation continues to exist to fulfill its original incorporation charges: primarily to provide an alternative vehicle for contribution of funds and in-kind donations to support activities and programs not adequately funded through traditional sources, and secondarily to enhance the college's public relations program by providing a means for increased citizen input to, and participation in, ensuring the welfare of the college.

The Foundation's direct support of the college has taken many directions:

- Funding 25 student scholarships;
- Establishing a $250,000 endowment fund through a matching federal grant program;
- Awarding two $1,000 grants to individual faculty for instructional projects each year;
- Purchasing automotive, dental, biology and computer equipment;
- Purchasing books and other resources for the college's library collections;
- Establishing a $150,000 Exceptional Faculty Award endowment fund through a matching Washington state grant program;
- Creating six $15,000 endowed scholarships in memory of community leaders;
- Providing emergency grant funds for students in financial crises.

The Foundation's public relations efforts have been realized through such activities as:

- Sponsoring Artist and Lecture series productions held in the local performing arts center;
- Hosting a public art show on the college campus;
- Hosting community leaders on campus for various activities.

The Foundation is composed of a board of directors who are enthusiastic community activists from very diverse business and professional backgrounds; two institutional representatives, the college president who serves as the Foundation's secretary, and the resource development officer who serves as the Foundation's executive director; and one member of the board of trustees who is a liaison between that board and the Foundation's board of directors.

This board pools its diverse talents and knowledge to creatively raise funds and community awareness to keep South Puget Sound Community College functioning at the highest level possible, sending well-educated and highly skilled students into the business and professional community.

South Seattle Community College

In today's economy, excellence in higher education depends not only on highly qualified faculty and staff, but more than ever on careful planning and sound fiscal management. Since its formation in 1980, the Foundation has enabled the college to expand current programs, create necessary funding for qualified students and enhance curriculum in areas where state funding is not available.

The SSCC Foundation provides citizens the opportunity to provide financial assistance and support for the college and its activities beyond that available through tax revenues.

The South Seattle Community College Foundation actively generates private contributions for student scholarships, instructional support for vocational and technical programs, student and community support services, day care assistance and the campus 12-acre arboretum.

Among the annual special events sponsored by the Foundation are the Benefactors' Award Dinner, Estate Planning Seminars, Peoples Law School, the Friends of the College Dinner, the Donors' Reception and the Arboretum Tour and Tea.

Community volunteers comprise the board of directors of the Foundation providing leadership, inspiration and guidance through several standing committees.

In 1992 the Foundation successfully completed a $200,000 endowment campaign. Funds collected through the campaign will be invested for 20 years to provide future generations of students an opportunity to receive financial assistance to pursue their academic dreams.

Community Colleges of Spokane

The Community Colleges of Spokane (CCS) Foundation, founded in 1973, is an independent, nonprofit, tax-exempt organization operated exclusively for charitable and educational purposes. The purpose is to receive financial aid and support from the contributions of public funds for the benefit of the colleges and students.

Income from donations, gifts and bequests is used to benefit the colleges and students in both direct student support and program development.

In 1991-92 CCS Foundation's key projects were scholarship fundraising, a critical thinking project and purchase and renovation of the Applied Technology Center. Ongoing scholarship fundraising and a fall Phone-a-Thon are the major sources of donations. Funds solicited from the business community and private donations enabled CCS to have a professional orientation with over 40 seminars to choose from, training opportunities for faculty at the International Critical Thinking Conference at Sonoma, and ongoing faculty and staff training with expert critical thinking consultants.

The highlight of this year was "The Employee as Thinker," a panel which included Bill Gates, Chairman of Microsoft, Dr. Carver Gayton from The Boeing Company, Jimm Meloy from Autodesk, and Vincent Ruggiero, critical thinking expert. Over 600 individuals attended this program which preceded the grand opening of the new $1.2 million Applied Technology Center.

Tacoma Community College

The Tacoma Community College Foundation is dedicated to supporting and enhancing the ability of Tacoma Community College to perform its mission of making high-quality education and training available to adults in Tacoma/Pierce County. The Foundation was established in 1967 by a group of civic and business leaders, and is incorporated as a non-profit, tax-exempt organization under 501 (c)(3) of the Internal Revenue Code. It is governed by a board of directors who serve voluntarily.

Through gifts and bequests, the Foundation provides educational and cultural opportunities for students that would be otherwise unavailable due to legal constraints or budgetary limitations. Other Foundation goals are: to serve as a vehicle for private supplemental funds to support programs and activities; to participate in the organization of fundraising activities and to develop financial resources for the college; and to serve as ambassadors of the college in building and maintaining a positive image.

For the past 10 years the Foundation has sponsored the Tacoma Wine Festival, a major community event for sampling premium wines and foods from the Pacific Northwest. Over the years, close to $200,000 in festival proceeds, including generous donations from area sponsors and patrons, have funded scholarships for deserving students, faculty and classified staff recognition awards, subsidies for parents with children in TCC's Child Care Center and support for the college's Humanities Lecture Series.

During 1991-1992, the Foundation conducted its first endowment campaign which was matched by federal Title III funds. The Foundation completed the campaign two months ahead of schedule and raised in excess of its $250,000 goal. Within the campaign, the Foundation and the college raised the matching funds for two $25,000 state Exceptional Faculty Awards. The campaign received generous support from the college family, including the college's trustees, the Foundation board, administrators, faculty and staff, prior to raising moneys from community individuals, businesses and corporations. Interest from the endowed funds will support TCC needs in perpetuity.

The Foundation's Annual Fund supports scholarships and special faculty, staff and college programs. The organization's yearly awards for faculty and classified staff excellence are highly coveted. The Foundation has also been very successful in receiving grants from corporations and foundations.

Walla Walla Community College

Mission Statement

The mission of the WWCC Foundation is to assist Walla Walla Community College in reaching the highest levels of service through educational excellence. The Foundation will encourage and administer private gifts in support of WWCC and develop effective programs to generate essential support from the college community, alumni, corporations, foundations, and friends of the college.

On-Going Foundation Goals

- Maintain support of scholarships and short-term loans for students.
- Continue to support faculty and staff with in-service programs, guest lecturers, awards for excellence and special recognition programs.
- Support individual programs with equipment, marketing assistance, enrichment activities and contributions to improve the quality of instruction and benefit students.
- Assist in the development and enhancement of campus facilities.
- Continue to develop endowment funds and make maximum use of available resources through prudent investments, fundraising activities and efficient management.

Accomplishments

- The Foundation presently funds 34 WWCC Foundation scholarships for high school graduates in District 20. The entering grade point average is 3.64 on a 4.0 scale. Foundation scholars must maintain academic standards and make progress toward achieving their academic or occupational goals and objectives. The current two-year cost of the program is $41,340. The scholarship program attracts highly motivated students and allows the Foundation to invest in the future of high school graduates of all schools in the district.
- The Foundation increased endowment funds to $93,000 in 1988-89. The $20,000 goal was exceeded by $32,670.
- Short-term loan funds were increased by $4,000 in 1988. The college is now in a position to loan students $108,594 on an annual basis with the revolving short-term loan fund.
- The Foundation purchased equipment valued at $32,000 for Machine Shop Technology, a Ford Tempo for the Motor Pool and training equipment for the Ag Mechanics/Diesel Program in 1988-89.
- The Foundation supports professional development activities for the faculty and classified personnel in the amount of $1,000.
- The Foundation Catering Service generated $13,129 profit by catering 35 special events on campus that brought 4,403 people to the campus in 1989.
- The summer musical "Oliver!" generated $53,000 profit. The funds were used for Foundation scholarships. The attendance for the summer musical was 7,984 patrons.
- The Foundation created new scholarships in Agricultural Production, Respiratory Therapy, and Carpentry in 1988-89.
- The net worth of the Foundation:

1984 - $ 3,348	1987 - $256,671
1985 - $ 60,911	1988 - $327,534
1986 - $126,138	1989 - $454,528

(A portion of the income is used to fund annual objectives.)

Wenatchee Valley College

The Wenatchee Valley College Foundation, Inc. was incorporated in 1973 for the exclusive purpose of encouraging, promoting, and supporting educational programs and scholarly pursuits in connection with Wenatchee Valley College.

The Foundation is defined as a public charity under Section (501 (c)(3) of the Internal Revenue Code and contributions received are exempt from federal income taxes. The Foundation is organized under Washington law and is fiscally and organizationally separate from the college district.

Since the Foundation was established literally thousands of donations from individuals, corporations, and private organizations have helped support the Wenatchee Valley College through the Foundation. More than $2 million has been provided to the college. This support has been through:

- Approximately 80 scholarships each school year to students
- Buildings and capital projects
- Library Books
- The George F. Miller Memorial Lecture Series in Agriculture
- Corporate Donations
- Equipment
- Purchase of land for future WVC expansion
- Financing the Building Technology Department House Project
- Purchase of theater furnishings and computer equipment
- Faculty Awards
- An orchard, shop, and all the orchard equipment for the Tree Fruit Production Program
- Omak Campus and Omak Hall of Friendship
- Tennis Courts for the Wenatchee Campus
- Lighted campus building signage and directory kiosks
- Publication of the award winning book "Reflections"
- and much more.

Today, the foundation board is made up of 25 community members, selected from Chelan, Douglas, and Okanogan counties, who represent community leadership, and who have expressed an interest to work in behalf of Wenatchee Valley College through the Foundation.

Annual events include a highly popular Dinner Theater and an Annual Awards dinner.

Whatcom Community College

Purpose

Whatcom Community College exists to provide lifetime learning opportunities for area adults, regardless of their educational background, through a diversified program that is responsive to community and individual needs. The Whatcom Community College Foundation is a relatively new adjunct to the college, chartered by the state of Washington in 1987.

Legally the Foundation is a not-for-profit, private corporation separate from the college. Philosophically it is not separable. Its hopes, aims, aspirations and energies are all directed to the support of the college. It has no other function. Practically the Foundation exists to help the college meet its mission in ways not possible with state funds.

Accomplishments

The Foundation is building an endowed scholarship program with a goal of $150,000 to establish merit scholarships for award annually to one senior graduating from each of Whatcom County's high schools. Through a variety of mechanisms four scholarships were awarded this spring.

WCC Foundation also assisted the college in establishing a $100,000 Endowment for Professional Development, utilizing the Exceptional Faculty Awards program created by the state legislature.

Finally, the Foundation funds two commencement awards. The Laidlaw Award is given for outstanding academic performance, contribution to fellow students and the college, and personal growth; while the President's Award goes to the graduate with the highest cumulative grade point average.

Retained Earnings: $100,000

Yakima Valley Community College

Yakima Valley Community College Foundation exists to provide support to Yakima Valley Community College and its students. Sinces its inception in 1977, the Foundation has assisted many students by providing scholarships and financial assistance.

Each year the Foundation awards scholarships totaling nearly $100,000 which provide many deserving students an opportunity to attain a higher eduction who otherwise would not have access to college. The Foundation relies on alumni, friends, and concerned citizens to underwrite its scholarship programs.

Yakima Valley College has been approved for the 1992 Washington state employees combined fund drive.

The ability to provide opportunities to needy and deserving students can only continue through the efforts of the Foundation and your generous support.

Foundation Growth in Progress

Fundraising is an important function at colleges in Washington state. In addition to the institutions which currently undertake formal fundraising activities, the following community and technical colleges in Washington are in the process of planning and developing formal fundraising activities:

Bates Technical College
1101 South Yakima Ave.
Tacoma, WA 98405

Bellingham Technical College
3028 Lindbergh Ave.
Bellingham, WA 98225

Clover Park Technical College
4500 Steilacoom Blvd. SW
Tacoma, WA 98499

Olympic College
16th & Chester
Bremerton, WA 98310

Peninsula College
1502 E. Lauridsen Blvd.
Port Angeles, WA 98362

Renton Technical College
3000 NE 4th Street
Renton, WA 98056

Directory of Community and Technical College Foundations

Jim Harryman
Special Assistant to the President, College Development
Bellevue Community College
3000 Landerholm Circle S.E.
Bellevue, WA 98007-6484
Scan 334-2282

Bob Sorenson
Executive Secretary/Treasurer
Big Bend Community College
7662 Canute Street
Moses Lake, WA 98839-3299
Scan 664-6201

Joyce M. Butkus
Executive Director
Centralia College
600 W. Locust
Centralia, WA 98531
Scan 234-3433

Elson Strahan
Director of Development and Public Relations
Clark Community College
1800 E. McLoughlin Blvd.
Vancouver, WA 98663
Scan 534-1104

Mary Gies
Director of College Relations and Research Development, President of the Foundation
Columbia Basin Community College
2600 N. 20th
Pasco, WA 99301-3397
Scan 563-1011

Deborah DeWees
Development Director
Edmonds Community College
20000 - 68th Avenue W.
Lynnwood, WA 98036
Scan 721-7494

Chuck Morrison
Executive Director
Everett Community College
801 Wetmore Avenue
Everett, WA 98201
Scan 474-9555

Jane Goldberg
Public Relations Coordinator
Grays Harbor Community College
1620 Edward P. Smith Dr.
Aberdeen, WA 98520
Scan 433-1246

Dr. Clark Townsend
Assistant to the President
Development Director
Green River Community College
12401 S.E. 320th Street
Auburn, WA 98002
Scan 254-1428

Betty Colasurdo
Director of Research Development
Highline Community College
P.O. Box 98000 MS 25-516
Des Moines, WA 98198-9800
Scan 374-1446

Joan Sharp
Development Director
Lake Washington Technical College
11605 - 132nd Avenue N.E.
Kirkland, WA 98034
Scan 250-2300

Cathy Berwind
Assistant to the President of College Development
Lower Columbia Community College
P.O. Box 3010
Longview, WA 98632-0310
Scan 239-5458

Lynn Welling
Executive Director
North Seattle Community College
9600 College Way N.
Seattle, WA 98103
Scan 446-3604

Kristi Hall
Director of Auxiliary Enterprises
Pierce Community College
9401 Farwest Drive S.W.
Tacoma, WA 98498-1999
Scan 346-6509

Doris Wong-Estridge
Development Director
Seattle Central Community College
1701 Broadway
Seattle, WA 98122
Scan 432-5484

Directory of Community and Technical College Foundations

R. Cameron Hightower
Executive Director
Shoreline Community College
16101 Greenwood Ave. N.
Seattle, WA 98133
Scan 274-4755

Patrick Kennicott
Executive Director of the Foundation
Skagit Valley Community College
2405 College Way
Mount Vernon, WA 98273
Scan 542-1205

Susan Kostick
Executive Director
South Puget Sound Community College
2011 Mottman Road S.W.
Olympia, WA 98502
Scan 329-7711

Jill Wakefield
Vice President for Educational Services
South Seattle Community College
6000 - 16th Avenue S.W.
Seattle, WA 98106-1499
Scan 628-5308

Elinor Magnuson
Executive Director
Community Colleges of Spokane
2000 N. Greene Street MS 1005
Spokane, WA 99207-5499
Scan 271-8611

Dr. Lilly Warnick
Executive Director of the Foundtion
Tacoma Community College
5900 S. 12th
Tacoma, WA 98465
Scan 548-5002

Charles Cottingham
Executive Director
Walla Walla Community College
500 Tausick Way
Walla Walla, WA 99362
Scan 629-4275

Lisa Sanderbrink
Executive Director
Wenatchee Valley Community College
1300 Fifth Street
Wenatchee, WA 98801
Scan 685-2565

Judy Hoover
Development Director
Whatcom Community College
237 W. Kellogg Road
Bellingham, WA 98226
Scan 738-2170

Bob Walker
Director of Financial Aid and Scholarships
Yakima Valley Community College
P.O. Box 1647
Yakima, WA 98907
Scan 558-2452

For Further Information

Basic information on community college Foundations and fundraising programs in Washington state may be obtained from the following publication:

The College and University Foundation Fund Raising Through Friend Raising, Prepared for the Colleges and Universities of the State of Washington by the Education Division Office of the Attorney General, Richard M. Montecucco, Senior Assistant Attorney General, October 1, 1991.

Other recent publications which contribute helpful information about Foundations and resource development include:

Resource Development in the Two-Year College, edited by David P. Mitzel, National Council for Resource Development, 1988.

Handbook of Institutional Advancement, 2nd ed., A. Westley Rowland, general editor. Jossey-Bass Higher Education Series, 1986.